

VEHICLE BUY-BACK

LAKE MANAWA KIA



The Power to Surprise™

Dear <Variable Name>,

PLEASE REVIEW THE FOLLOWING INFORMATION CAREFULLY:

Lake Manawa KIA is in need of acquiring pre-driven vehicles to meet our current market demand and fulfill certain requests. In particular, we need to acquire pre-owned <Variable Vehicle> before August 31st, 2006. Our records indicate that you own one or more of these vehicles. *Our used car managers have been authorized to buy back your current vehicle at above market value.*

WE WOULD LIKE TO EXCHANGE YOUR CURRENT VEHICLE FOR ANY NEW OR LATE MODEL VEHICLE. OVER 500 NEW KIA & PRE-OWNED VEHICLES WILL BE AVAILABLE FOR THIS INCREDIBLE BUY-BACK EVENT.

With factory incentives and generous trade-in values, we feel confident that you can make this exchange with little or no out of pocket expense and with monthly payments that fit your budget. *In many cases, you can even lower your payments and save thousands!* Special interest rates and financing has been arranged for this sale.

<Variable Name>, please bring this letter in to Lake Manawa KIA in Council Bluffs or call **1-888-203-7749** and ask for one of our authorized representatives to assist you with this special **VEHICLE BUY-BACK PROGRAM**. A visual inspection will be required to assess its value.

This unique buying opportunity will not be advertised to the general public. This will be your only notification. *This private notice qualifies you for this event, including all of the special pricing, trade-in allowances, and special interest rates for this event!*

NOTICE: FAILURE TO RESPOND TO THIS NOTIFICATION WILL VOID YOUR QUALIFICATION STATUS.

Sincerely,
Jim Smiddy

Jim Smiddy
New Car Sales Mgr.



THE KIA
TOTAL PROTECTION
PACKAGE

- 10 years/100,000 mile limited powertrain warranty¹
- 5 years/60,000 mile limited basic warranty¹
- 5 years/100,000 mile limited anti-perforation warranty¹
- 5 years/60,000 mile 24-hour roadside assistance^{1,2}
- 1 year/12,000 mile tire & roadside hazard protection^{1,2}

¹ Kia Warranty Program includes various warranties including powertrain and basic warranties. All warranties are limited. See dealer for details or go to kia.com.

² 24-hour roadside assistance and tire & road hazard protection are service plans provided by Kia Motors America, Inc.

3134 S. 9th Street
Council Bluffs, IA 51501

VISIT US ONLINE @:
www.lakemanawakia.com

phone: (712) 366-9481
toll free: 1-888-203-7749